

John Middleton

John is an experienced executive-level manager, specialising in financial analysis and strategic business planning. He works closely with his clients to help them achieve their strategic objectives.

Prior to starting his own management consulting business in 2008, John worked as CEO for Zizzle, an on line daily deals business. He co-founded this business, developing it from concept to full operation. John also lead the implementation of all operational aspects for World Series Paintball, a recreation business, where he spent several years as Chief Operating Officer prior to becoming the CEO.

John's commercial acumen was built while working in commercial roles in the petrochemical industry. He applies his experience and skills as a Director on a number of Boards.

John is passionate about all types of sport, having played and coached basketball at an elite level. John spends much of his spare time ensuring that his two children have the same opportunity he was given growing up – through their schooling, involvement in sport and friendships.

Major Areas of Focus and Expertise:

- Financial Analysis
- Business Planning
- Performance Management
- Management Practices
- People Management
- Business Re-engineering
- Auditing
- Project Management
- Coaching

Qualifications:

- Masters of Business Administration (Monash University)
- Bachelor of Science, Honours in Chemistry (Monash University)